

**JAN
9-12
2026**

Track Chairs

Ombretta Gaggi

Dipartimento
di Matematica "Tullio
Levi Civita",
Università di Padova,
Italy

Manuela Montangero

Dipartimento di Scienze
Fisiche, Informatiche e
Matematiche,
Università di Modena e
Reggio Emilia,
Italy

LAS VEGAS, USA

IEEE Consumer Communication and Networking Conference



**PAPER SUBMISSION DEADLINE:
JULY 1ST, 2025**

**NETWORKING SOLUTIONS FOR
METAVERSE, SOCIAL
APPLICATIONS, MULTIMEDIA,
AND GAMES**

Track
@CCNC
2026
IEEE PRESS

Social applications, multimedia, and games play a substantial role in shaping Internet traffic and have emerged as dominant mode of social interaction online. This recent trend has sparked significant research interests, both at the network level and in terms of application and service development. Moreover, with the advent of the metaverse, research focus within these domains has expanded to encompass virtual worlds, immersive experiences, and social interactions in virtual environments. Given their increasing prevalence and interdisciplinary nature, social applications, multimedia, and games have also garnered research attention across diverse fields, including big data analytics, cloud computing, artificial intelligence, data sensing, information security, and privacy protection.

- Artificial Intelligence for social applications, multimedia, and games.
- Architectures, Platforms, and Protocols.
- Business models for social applications, multimedia, and games.
- Communication security for social applications, multimedia, and games.
- Data Sensing.
- Distributed games engines.
- Ethical considerations in social applications, multimedia, and games.
- Gamification and game-based learning in applications.
- Human-Computer Interfaces and Human-Machine Interfaces.
- Immersive storytelling and narrative techniques in multimedia and games.
- Knowledge discovery for social applications, multimedia, and games.
- Metaverse, virtual worlds, immersive experiences.
- Naming and routing of media streams.
- New paradigms of future communications networks.
- Non-visual Interfaces for accessibility and/or Virtual Reality.
- Novel applications for the social, multimedia, and games scenario.
- Smart moving and smart objects.
- Social computing and collective intelligence.
- Social influence and persuasion in multimedia and games.
- Social interactions in communication networks.
- Recommender algorithms.
- Rumor source localization in large-scale, real-world networking solutions.
- User profiling and behavior analysis.
- User engagement and retention strategies in social applications and games.
- Virtual reality and augmented reality applications.

[HTTPS://CCNC2026.IEEE-CCNC.ORG](https://ccnc2026.ieee-ccnc.org)