# Call for Proposals to Host INTERACT 2027



This is an open call for proposals to host the international conference INTERACT, which is promoted by the Technical Committee (TC13) on Human-Computer Interaction of the International Federation for Information Processing (IFIP).

#### The INTERACT Conference

IFIP TC13 and its Working Groups host numerous working conferences and workshops on HCl issues and concerns. Its premier flagship conference is INTERACT, held biennially in different countries in the world. The first INTERACT was in 1984 in London, UK. This was followed by INTERACT 1987 in Stuttgart, Germany; INTERACT 1990 in Cambridge, UK; INTERCHI 1993 in Amsterdam, The Netherlands; INTERACT 1995 in Lillehammer, Norway; INTERACT 1997 in Sydney, Australia; INTERACT 1999 in Edinburgh, Scotland; INTERACT 2001 in Tokyo, Japan; INTERACT 2003 in Zürich Switzerland; INTERACT 2005 in Rome, Italy; INTERACT 2007 in Rio de Janeiro, Brazil; INTERACT 2009 in Uppsala, Sweden; INTERACT 2011 in Lisbon, Portugal; INTERACT 2013 in Cape Town, South Africa; INTERACT 2015 in Bamberg, Germany; INTERACT 2017 in Mumbai, India; INTERACT 2019 in Paphos, Cyprus; INTERACT 2021 in Bari, Italy; INTERACT 2023 in York, UK; and INTERACT 2025 to be held in Belo Horizonte, Minas Gerais, Brazil.



INTERACT 2023 - York (UK)



INTERACT 2023 - York (UK)

# Overall Principles about the Organization of INTERACT 2027

To be able to objectively decide upon a venue for INTERACT 2027 we would like you to prepare a proposal according to the following principles.

- INTERACT 2027 should take place in the proximity to the other INTERACT conferences in time (usually late August or early September, but occasionally it has been scheduled in June/July).
- The INTERACT conference series follows the IFIP publication agreements, currently in collaboration with Springer and appears in the SpringerLink digital library (http://link.springer.com). It is necessary to follow these procedures, but creative solutions that increase the visibility and on-line accessibility of the publications are encouraged as long as they rest within the agreements with Springer.
- The INTERACT conference is sponsored by IFIP, which means that IFIP owns the brand of the INTERACT conference. Nonetheless, IFIP does not take any financial responsibility for the organisation of the INTERACT conference. This financial responsibility must be taken by the local organisation. This means that the local organisers must plan for all expenses related to the INTERACT conference from their budget, including the venue and food costs, travel and accommodation for the invited speakers, student volunteer expenses, honorariums for instructors, video, audiovisual and internet expenses, kits, review process expenses such as conference management system (e.g., PCS) and costs at the PC meeting, local transport, publicity, the IFIP fees, the TC13 fees, the publisher charges etc.
- The INTERACT conference has a long tradition of a strong technical programme. The mandatory tracks of this
  programme include full and short research papers (selected through blind peer review), posters, workshops and a
  doctoral consortium (selected through a jury), and demos, panels and courses / tutorials (curated). The optional

tracks include interactive experiences / installations, field trips, industry track, exhibitions etc., which could be curated. The proposers are welcome to suggest more activities and tracks.

- INTERACT is a truly international conference, aiming for equal opportunities for all countries to participate and to volunteer to host the conference. The proposal should state how this international spirit is sustained. We especially encourage diversity and fairness in selection of chairs for various tracks and invited speakers. More broadly, we would also like to see how the proposers plan to attract and support diversity and inclusion among authors and participants. Also, the conference should be accessible to delegates with disabilities, including physical accessibility of the venue and accessibility of information.
- The country's IFIP TC13 representative where the conference is proposed to occur must be involved in the organisation of the event. By involvement, we imply that the TC13 member supports and approves the bid and is willing to act as a liaison between TC13 and the rest of the conference organisers. It is not a requirement that the TC13 member themselves should be a general chair, for example. If you wish to organise INTERACT 2027 in a country that does not have a TC13 representative, please get in touch with the INTERACT Steering Committee chair in advance (contact details below) and we will help you find a suitable TC13 liaison.
- The proposers must commit to working with the INTERACT Steering Committee and being totally transparent in their presentation of their organisation of the conference to the Committee. The proposers must commit to reporting to the INTERACT Steering Committee and TC13 and participate in the INTERACT Steering Committee meetings regularly. The INTERACT Steering Committee meets at least thrice a year and at times more often, depending on the need. Currently, most meetings are virtual, though in the past we have organised in-person meetings when opportunities arise.

#### **Writing a Proposal**

The proposal for hosting INTERACT 2027 should include the following information:

- Hosting organisation: The local organisation must take full economic responsibility for the arrangement and therefore the organisation's commitment must be specified. If there is a need for particular support for this, please contact the IFIP TC13 chair or the chair of the INTERACT Steering Committee.
- Venue: Describe the conference facilities at the proposed venue as well as hotels and potential social programs.
   Also state what makes the location and venue attractive to delegates; why would they want to come to this place for INTERACT.
- Budget (plan): Especially when it comes to the expected number of participants and registration fees. Please clarify
  all benefits and risks. Include the costs mentioned above, as well as IFIP Fees, TC13 fees, publisher charges, cost of
  conference submission and reviewing system, etc.
- Committee (plan): The general co-chairs and the program chairs should be known in the proposal. Chairs for other tracks could be decided at a later date in consultation with the INTERACT Steering Committee. They should not be mentioned at the presentation time of the proposal.
- Slogan or Theme: This is intended to present the flagship used to promote the event.
- *Profile of INTERACT 2027:* Describe the focus of the event and the reasoning behind. What will make INTERACT 2027 something special? Profiling the conference can involve the conference theme.

• Sustaining the INTERACT spirit: Describe how the conference will be inclusive both with respect to subfields and various professions through advertisement, introducing new participation categories, etc. Describe how the conference aim is truly international and inclusive, both with respect to topics and participation through the CFP, the program committee, etc.

Other things of particular interest, such as a decision to provide a specific submission category or providing any interesting new activities, social programmes etc. could be included. Please make sure to address the following issues in your proposal:

- The improvement in overall quality of our INTERACT conference series.
- The greater advancement in the scientific study of HCI worldwide.
- The expected impact on the development of the local HCl community.
- The financial benefits and risks for IFIP TC13.

The INTERACT 2027 conference will be selected based on the ability to make good use of existing HCI communities both within academia and industry, previous experience of the proposers in organising similar events, the international recognition of persons in charge of the event, and the attractiveness of the venue.

#### The Proposal Review Process and Timeline

The INTERACT Steering Committee offers mentoring support to those wanting to propose to host INTERACT 2027 - feel free to reach out to us early. The reports of some of the previous INTERACT conferences (including income and expenditure statements) are also available upon request. For either of these, please write to the chair of the INTERACT Steering Committee on winckler@unice.fr.

INTERACT 2027 will follow a two-stage bidding process.

- In the first stage, the INTERACT Steering Committee will receive expressions of interest in the form of a brief document. This will be reviewed by the Steering Committee and other TC13 members, which will then provide feedback to bidders. While the initial expression of interest is not a necessary step, it is strongly recommended. In the expressions of interest, we are mainly looking for information about the hosting organisation, the venue, and the committee, especially the people who are putting the proposal together.
- The second round of bidding should then take the feedback from the Steering Committee into consideration and prepare a longer written document and an oral presentation.

The final selection of the venue and organisers of INTERACT 2027 will be made at a special IFIP TC13 business meeting planned for late November or early December 2024 (date to be decided). Though the decision will be made in November/December 2024, the first public announcement of INTERACT 2027 should take place at INTERACT 2025 in Belo Horizonte, Minas Gerais, Brazil.

These will be the important dates of the timeline:

- By 30 August 2024: A 3-page expression of interest due (to be sent by email to the TC13 Chair, Paula Kotzé
   <a href="mailto:paula.kotze@gmail.com">paula.kotze@gmail.com</a> (with a Cc to the INTERACT Steering Committee Chair: Marco Winckler
   <a href="mailto:winckler@unice.fr">winckler@unice.fr</a>). Please mention "INTERACT 2027" in the subject line.
- Until 7 October 2024: INTERACT Steering Committee to send feedback to the proposers.

- By 15 November 2024: Detailed revised document of the formal proposal due (to be sent by email to the TC13
   Chair, Paula Kotzé <paula.kotze@gmail.com</p>
   (with a Cc to the INTERACT Steering Committee Chair: Marco
   Winckler <winckler@unice.fr</li>
   )).
- November/December 2024 (exact date to be decided): Virtual presentations by all bidders and final selection of the organisers and venue of INTERACT 2027 conference.
- 12 September 2025 in Belo Horizonte, Minas Gerais, Brazil (last day of INTERACT 2025): INTERACT 2027 venue and general chairs announced to the public.

### **About the International Federation for Information Processing (IFIP)**

IFIP is a multinational organisation of professional and technical societies concerned about Information & Communications Technologies and Sciences. IFIP counts representatives from 56 countries or regions, covering all 5 continents with a total membership of over half a million. IFIP's mission is to be the leading, truly international, applitical organisation which encourages and assists in the development, exploitation and application of information technology for the benefit of all people. IFIP brings together professionals at the leading edge of practice and experience and acts as a catalyst to advance the state-of-the-art. The core of IFIP's scientific work is carried out by its Technical Committees and associated Working Groups, who plan and conduct over 100 events annually, and publish many scientific publications. Please see http://www.ifip.org for more information.

# The Technical Committee on Human-Computer Interaction (IFIP TC13)

IFIP TC13 involves worldwide specialists in human factors, ergonomics, cognitive science, computer science, design and related disciplines. Its principal orientation is towards improving interactions between people and computers, encouraging the growth of HCI research and disseminating its benefits throughout the world. IFIP TC13 strives to develop and apply rigorous methods for studying, modelling and measuring human-computer systems. Areas of study include (but is not limited to) problems people have with computers; the impact of computers on people in individual and organisational contexts; determinants of utility, usability, acceptability and user experience; appropriate allocation of tasks between computers and users; modelling the user to assist better system design; and harmonising the computer to the characteristics and needs of users.

The IFIP TC13 Committee is responsible for the organisation of the INTERACT conference.

The research activities of IFIP TC13 are mainly concentrated in the working groups (WG) which are organised around special topics: WG 13.1: Education in HCl and HCl Curriculum; WG 13.2: Methodologies for User-Centered Systems Design; WG 13.3: Human Computer Interaction, Disability and Aging; WG 13.4: User Interface Engineering; WG 13.5: Human Error, Safety, and System Development; WG 13.6: Human-Work Interaction Design (HWID); WG 13.7: HCl and Visualization; WG 13.8 Interaction Design and International Development; WG 13.9: Interaction Design & Children and WG 13.10 Human-centred Technology for Sustainability; WG 13.11/12.14 - Human-Centered Intelligent Interactive Systems.

Marco Winckler

Chair of the INTERACT Steering Committee winckler@unice.fr

Paula Kotzé
Chair of IFIP TC13
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